

**For IMMEDIATE RELEASE**

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### **Washington, DC-based MindShare Selects Colin Dunn for its 2019 Cohort**

*Fend Incorporated to take part in the select, invitation-only program for  
CEOs of innovative, fast-growing companies*

**Arlington, Virginia — March 12, 2019** — Fend Incorporated, an infrastructure cybersecurity company, is proud to announce its inclusion in [MindShare](#), an exclusive organization designed especially for CEOs of the most promising high-tech companies in the Washington, DC metropolitan area.

Founded in 1997 with the mission to help CEOs build long-term, sustainable companies, Mindshare connects select, handpicked CEOs from some of the area's hottest emerging companies, ultimately creating growth opportunities, and fostering collaboration in a collegial environment.

'We are delighted to welcome Fend to this year's class,' said Steve Balistreri, Managing Director at Deloitte and executive committee board member. "Each year, our Mindshare participants hail from some of the most innovative organizations in the DMV and this year's class is certainly representative of the momentum and diversity we see in technology companies across this region."

Mindshare received more than 160 nominations for 2019, with 57 of those accepted into the final cohort.

The newest MindShare members will complete a series of classes, taught by notable speakers, on building a business as a CEO. At the conclusion of the program, members with significant attendance and participation will graduate and join a powerful alumni network of more than 1,000 CEOs.

2019 members attended a special welcome event on March 11<sup>th</sup> at the Capital One Arena, hosted by Ted Leonsis and the MindShare Board.

The Mindshare Board's Executive Committee includes [Harry Glazer](#) of SPROCKIT; [April Young](#) of Hercules Technology Growth Capital, Inc.; [Steve Balistreri](#) of Deloitte & Touche, LLP, and [Michael Lincoln](#) of Cooley, LLP. MindShare is supported by a board of industry veterans who are committed to building a strong ecosystem for success.

#### **About Fend**

Fend provides industrial equipment operators with a physical barrier to cyberattack. Fend's data diode hardware transmits information in a physically-enforced, one-way direction. Fend allows utilities, building owners, and governments to get real-time operational awareness without any threat of hackers injecting ransomware, disabling industrial equipment, or using legacy devices as a backdoor to corporate information networks. Competing firewall- and software-based

security is inherently vulnerable to attackers using rentable botnets, unlimited cloud computing, and artificial intelligence. Fend's hardware is based on technology that has been used to protect nuclear power plants and the intelligence community for years, but with a simplified user experience and at a fraction of the cost. Paired with its cloud-based equipment analytics platform, Fend's diode helps managers deploy the right maintenance person with the right tools at the right time. More information at [www.fend.tech](http://www.fend.tech).

**About MindShare**

Founded in 1997, MindShare's mission is to help CEOs from the most promising high tech emerging growth companies in the Greater Washington Metropolitan region build long-term, sustainable companies by providing mentorship, creating business opportunities and a sense of community, and fostering teamwork in a collegial environment. Year after year, the CEOs who graduate from MindShare reaffirm its enduring value through continued business opportunities and lasting friendships.